

# 'The Wall'

### 1. HOME PAGE

QUESTION: DESIGN AND LAYOUT UPDATE 2017

CONTENT: WHAT CONTENT NEEDS TO BE SHIPPED AND WHEN? WHAT IS THE BEST WAY TO PRESENT IT?

COLLABORATION: HOW CAN DESIGN AND PRODUCT DEVELOPMENT COLLABORATE BETTER?

DESIGN PRINCIPLES: ADD MORE TRANSPARENCY TO THE DESIGN PROCESS. ADD MORE TRANSPARENCY TO THE DESIGN PROCESS. ADD MORE TRANSPARENCY TO THE DESIGN PROCESS.

### 2. DESIGN DNA

DESIGN PRINCIPLES

DESIGN DNA

DESIGN PRINCIPLES

### 3. DESIGN TOOLKIT

DESIGN TOOLKIT

### 4. NAVIGATION

NAVIGATION

### COLLABORATION WITH BRANDS

COLLABORATION WITH BRANDS

### 5. DESIGN PRINCIPLES

DESIGN PRINCIPLES

### 6. DESIGN PRINCIPLES

DESIGN PRINCIPLES

### DESIGN TOOLKIT

DESIGN TOOLKIT

### NAVIGATION

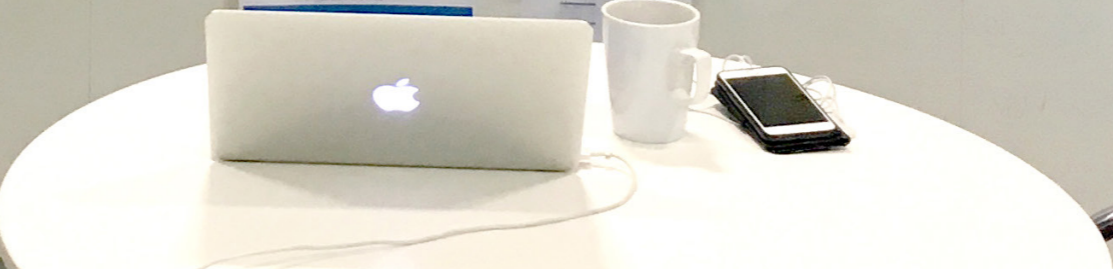
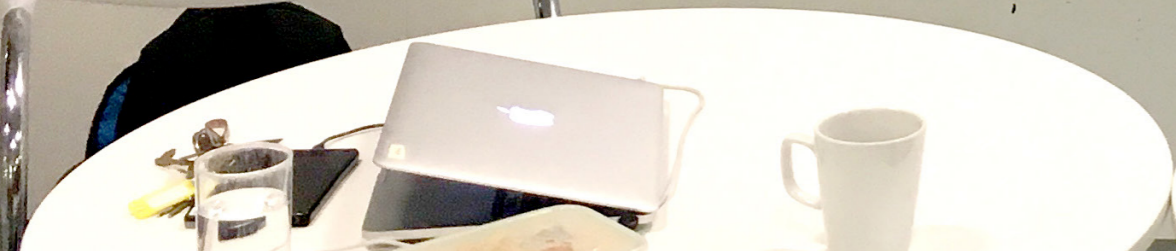
NAVIGATION

### COLLABORATION WITH BRANDS

COLLABORATION WITH BRANDS

### CONTENT MANAGED - NEW MARKET PRICES

CONTENT MANAGED - NEW MARKET PRICES





# Vodafone Digital sitemap

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