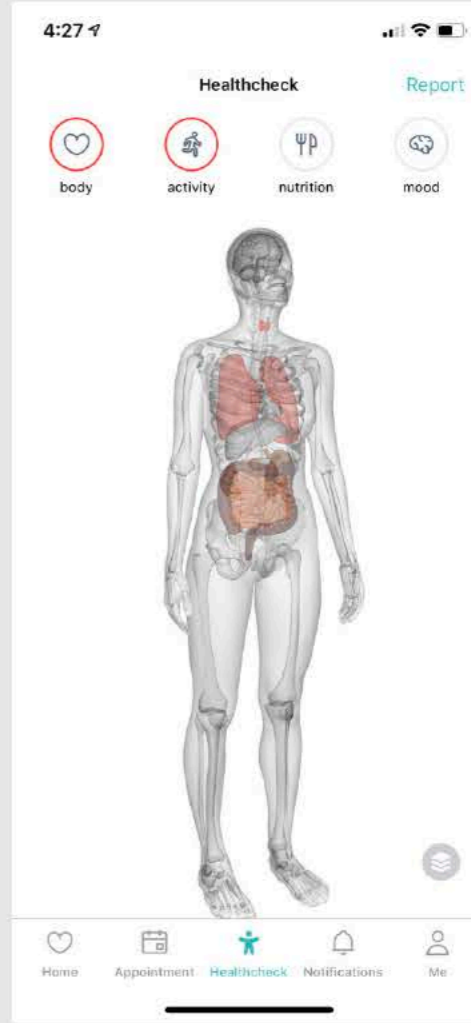
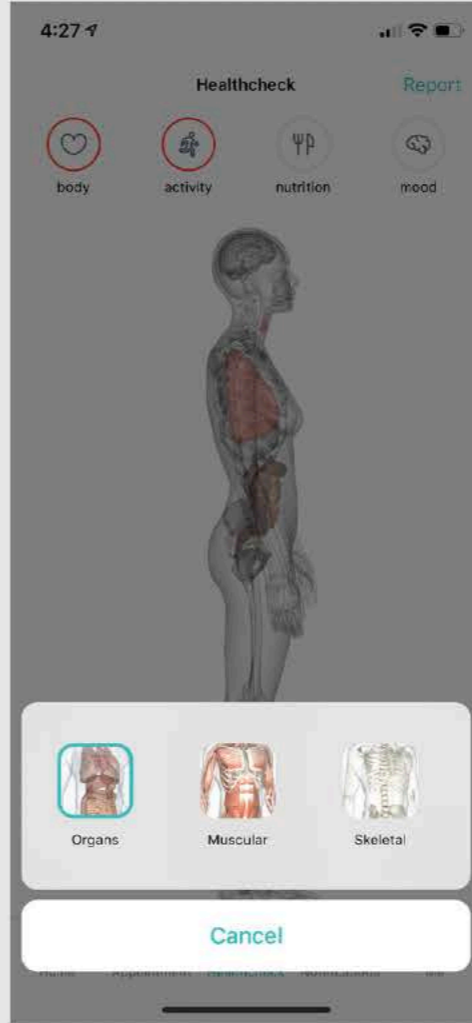
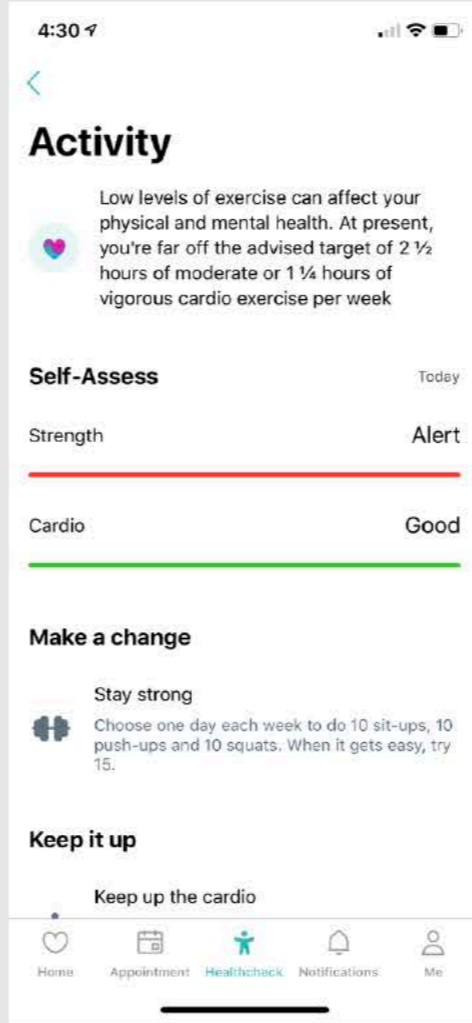
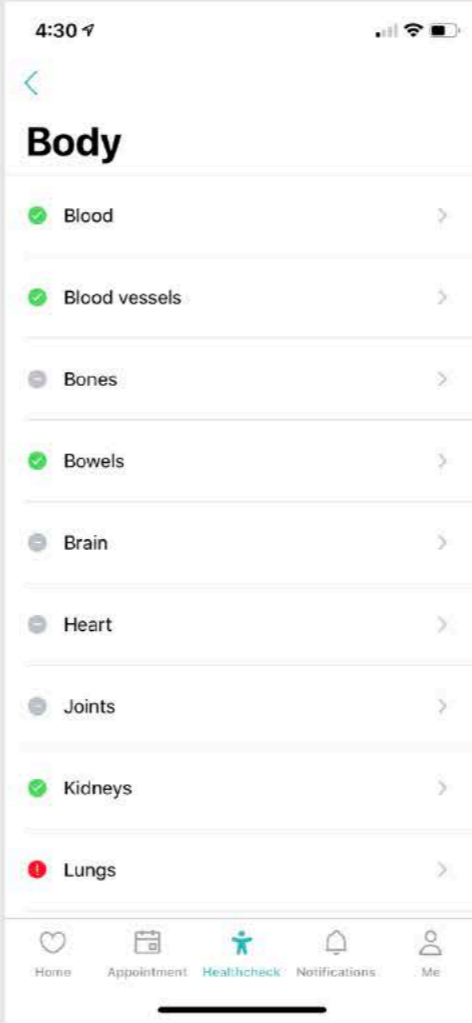
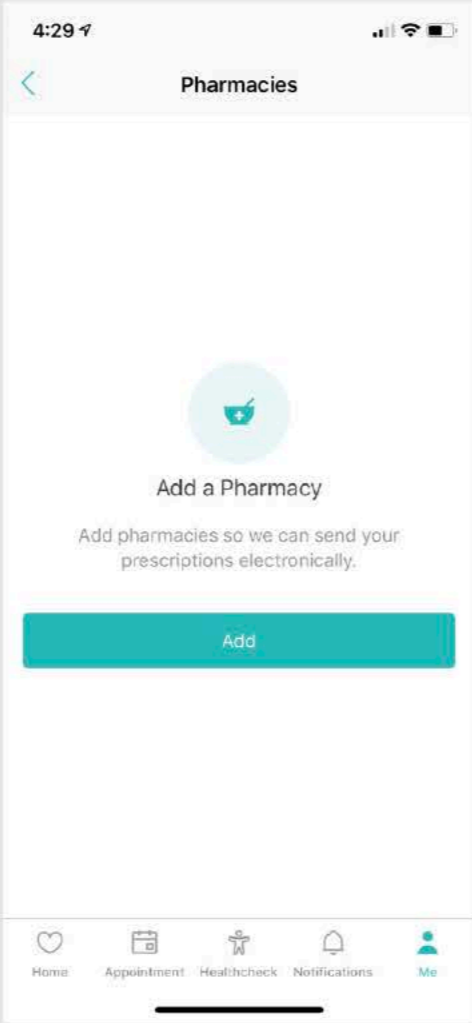
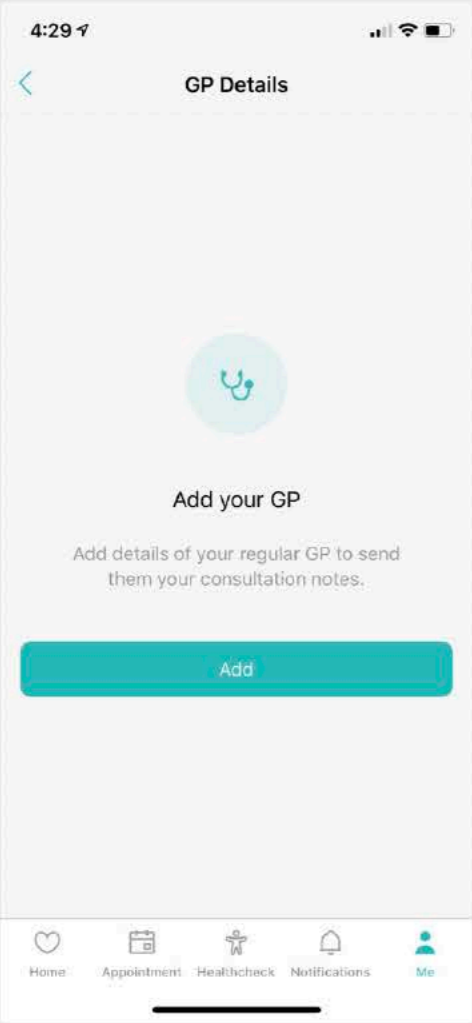
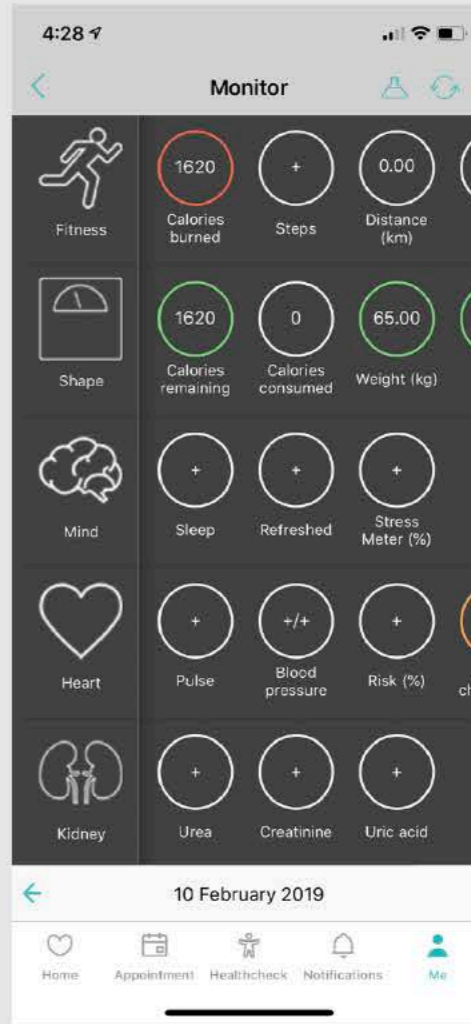
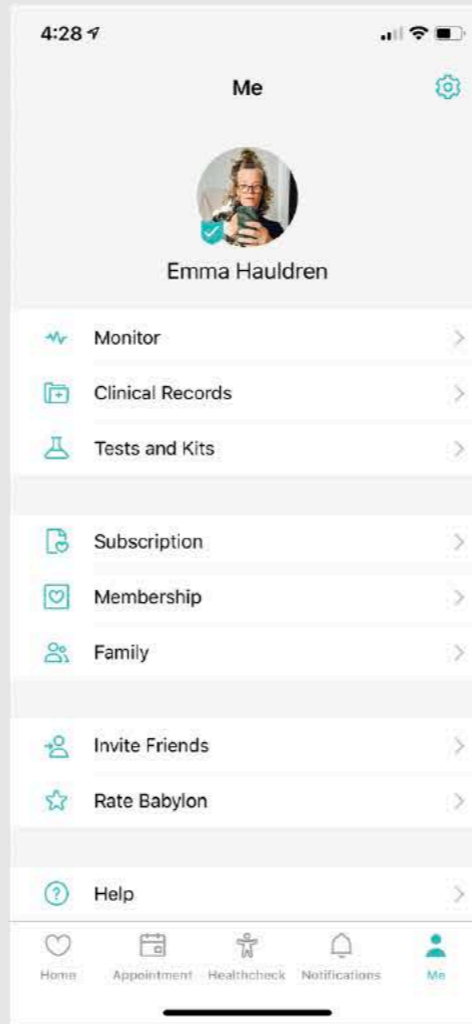
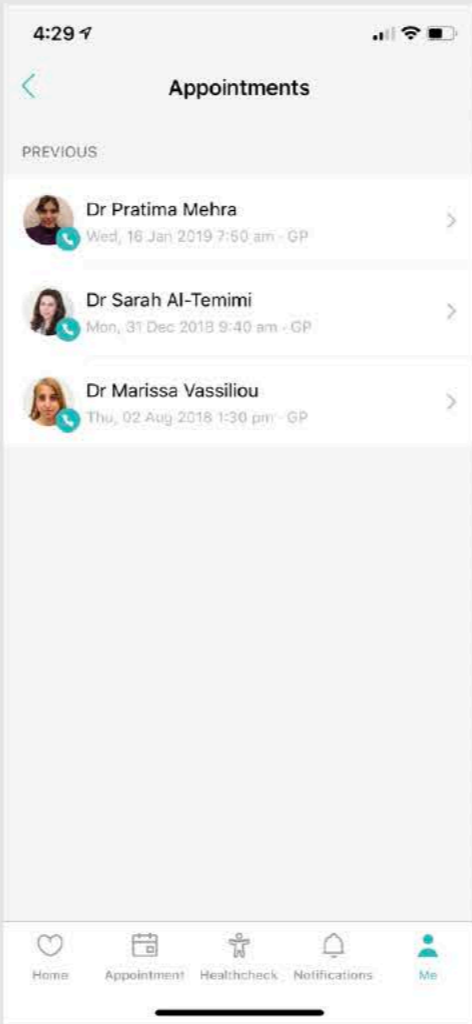
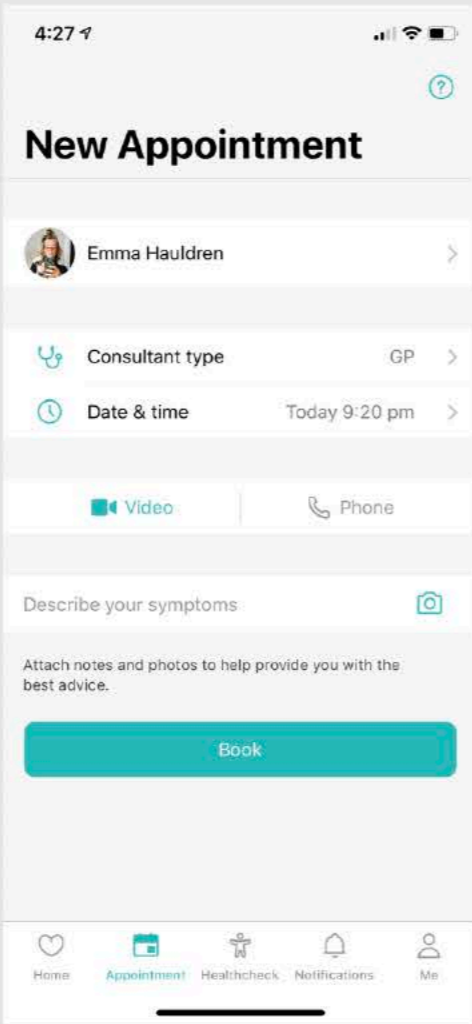
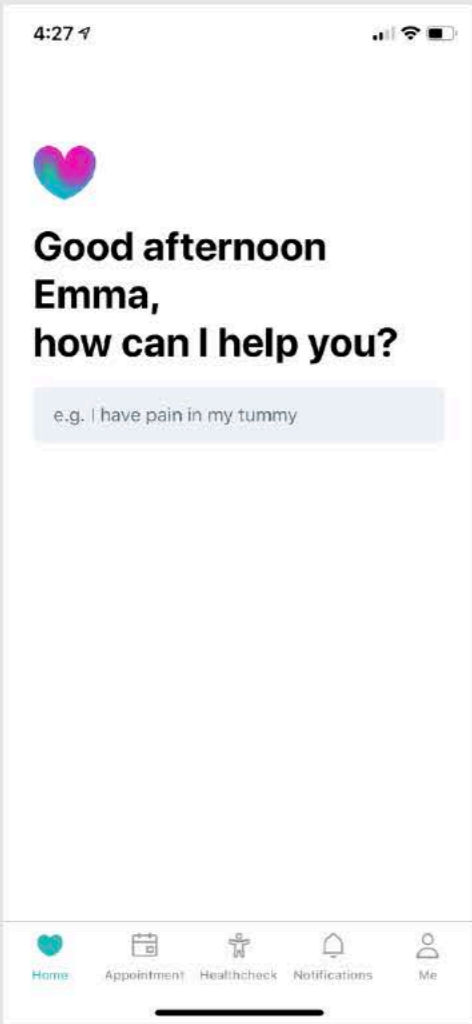


# Babylon app Aug 2018



# Marketing examples Sept 2019

**Consult your diary doctor**

See an NHS GP for free on your mobile, 24/7

Search Babylon GP at hand

NHS Providing NHS services

babylon GP at hand

- Early morning health scare? (alarm clock icon)
- Midday migraine? (hand with watch icon)
- Late night fever? (alarm clock icon)
- Try our 24/7 GP service today (woman on phone icon)
- Your healthcare for the price of a cheesy rom-com (popcorn icon)
- Healthcare on demand for just £9.99 per month

Hello, here's your health kit

There's nothing scary inside and it's easy to use. Go ahead, see for yourself!

babylon

Easy as ABC

worry, this is really easy to do (but need to stand up for it). Just clean it, take some blood and pop it

Simple!

at's in your kit?

3 Alcohol swabs

babylonhealth

Following

139 posts 4,746 followers 47 following

Babylon  
Putting an accessible and affordable health service into the hands of every person on earth.  
babylon.onelink.me/4250792619?pid=instagram&af\_dp=babylon%3A%2F%2F...  
Followed by emmahaldren and eodsgn

Dementia... Student S... London H... No Smoki... #IWD Cervical C...

POSTS TAGGED

Hunt for Easter eggs not a GP

Made with

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Introducing

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Hello, how can I help you?

Type something... Ask Babylon!

I want to register for Babylon Private

I want to register for Babylon GP at Hand through the NHS

"As easy as ordering a cab on your smartphone"

The Drum BBC The Telegraph theguardian THE HUFFINGTON POST

Our mission

Babylon believes it is possible to put an accessible and affordable health service in the hands of every person on earth.

How? By combining the ever-growing computing power of machines with the best medical expertise of humans to create a comprehensive, immediate and personalised health service and making it universally available.

Talk to a doctor within minutes, 24/7.

Babylon's experienced doctors, specialists and therapists are handpicked by us. We are fully GOC registered and operate to the highest clinical standards.

Support our donor network

Babylon's interactive symptom checker asks you questions to analyse your condition

Babylon's AI system has been created by experienced doctors and scientists using the latest advances in deep-learning. Much more than a searchable database, it assesses known symptoms and risk factors to provide informed, appropriate medical information.

Hi Alex, how can I help?

I've got a really bad headache and I don't know what to do...

No problem, let me ask you a few questions

babylon